

A photograph of three women in a professional setting. One woman with curly hair is in the foreground, looking at a laptop. Two other women are behind her, also looking at the screen. The image is partially obscured by the title text.

# SPONSORSHIP INFORMATION

**WEST: Advancing women in science and technology by empowering them to build and advance their career.**

## Who Are We?

Women in the Enterprise of Science & Technology (WEST) is a learning community that provides women in STEM related careers with the inspiration, knowledge, and connections to reach their full potential. WEST has over 500 members and reaches over 5,000 individuals in the STEM community. As a non-profit dedicated to supporting women advancing within the science and technology environment, we rely on collaboration and active sponsorship from industry, individuals, and related organizations, who share in that common vision. WEST events are attended by decision-makers from the life science and technology industries as well as individuals in the pursuit of career progression within STEM.

## Why Support Us?

WEST sponsorship provides an excellent platform to enable and make actionable, an organization's goals to enhance support for women in the pursuit of careers in STEM. Specifically, the programs are designed to expand women's access to mentors, professional networking, and education within the relevance of STEM. Our organization recognizes the need for women to have equity in the workplace and welcomes guests, members, friends and allies from all backgrounds. As a residual impact, organizations that sponsor also have a wonderful opportunity to expand their visibility within the community through positive branding and recognition as a progressive employer who supports women in STEM.

[Visit Our Website](#)

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## How Can You Engage and Support?

Support can be offered in a variety of formats and should align with the goals of both WEST and the respective sponsor. Examples include sponsoring signature events, workshops, networking sessions, and student scholarships, or buying group memberships or event ticket packages. Please find more details below.

	\$3,500	\$8,000 In Person	\$8,000 Virtual	\$12,500 In Person	\$12,500 Virtual	\$20,000
Total Workshops	1	2	3	3	4	6
Virtual (Closed*)	-	-	1	-	2	2
Virtual (Open*)	-	-	2	-	2	2
In Person (Closed*)	-	1	-	1	-	-
In Person (Open*)	-	1	-	2	-	2
Memberships	7	24	15	33	25	50
Event Tickets	8	22	-	30	-	50
Rockstar, Keynote	-	-	-	1	1	2
Job Postings	2	5	5	1/month	1/month	2/month
Newsletter Feature	-	1	1	2	2	3
Social Media Promo	-	1	1	2	2	3

\***Closed:** Attendees restricted to sponsor company; **Open:** Attendees open to all.

## What Does Your Sponsorship Do?

Your sponsorship will allow your organization to benefit from the programming and network that WEST provides, as well as support the WEST community by allowing us the financial opportunity to bring in new and exciting speakers and events, provide scholarships, and continue to expand the impact of the WEST organization.

